



# European Business FORUM AND EXPO 2017

PRESENTED BY:

West Australian European  
Business Association

## CONNECT WITH EUROPE TODAY

INFORM + INTEGRATE + INNOVATE

Inaugural Perth Event

Register your Interest to SPONSOR

29 SEPTEMBER, 2017 - 7AM - 7PM

PERTH CONVENTION &amp; EXHIBITION CENTRE

21 Mounts Bay Road, Perth WA

### EABC VIP Ministerial Business Breakfast \$130 per person

#### FEATURING KEY NOTE SPEAKERS:



#### Hon. Paul Papalia, CSC, MLA

Minister for Tourism, Racing & Gaming  
Small Business, Defence Issues,  
Citizenship & Multicultural Interests  
WA & Europe, A Partnership



#### Mr. Jason Collins, CEO

European Australian Business Council  
Business impact of the future Australian &  
European Union Free Trade Agreement



#### Hon. Senator Mathias Cormann,

Senator for West Australia,  
Federal Minister of Finance - INVITED  
Australia in the G20  
2017 European Meetings Explained

### European Business Forum

Half Day Seminar &amp; Light Luncheon - 09:30-14:00

#### DOING BUSINESS IN EUROPE ESSENTIALS

\$110 per Delegate

Hear key Briefings from official Agencies and  
EU Trade Representatives on:

Emerging Opportunities in European Economies,  
EU Australian FTA Update and special WA Focus.

### EBE WAEBA Micro Exposition

30 PCEC Foyer stands available - 07:00-14:00

Shell scheme, Kiosk, Trestle Tables or Banners

### WAEBA B2B Business Lounge

Exclusive **Business Connect** Networking Service  
Business Meetings Facilitation, Consultancy 9am-2pm

### Annual WAEBA Golf Tournament

15:00 - 19:00hrs \$120pp Incl Game, F&amp;B

Prestigious Nedlands Golf Club. Corporate Trophy  
& 9 Hole Tournament Sponsorship available EOI.

### BOOKINGS OPEN NOW:

Book tickets online at: [www.trybooking.com/304467](http://www.trybooking.com/304467)For more info visit: [www.europeanbusinessexpo.com.au](http://www.europeanbusinessexpo.com.au)

ENQUIRIES: Aneta Gradek - 0431 153 703 or Mary Jardine Clarke - 0400 228 817

## CONNECT WITH EUROPE TODAY

### West Australian European Business Association European Business Forum Doing Business in Europe - The Essentials- 09:00- 14:00hrs

- Hear from peak bodies and official European Representatives about key economic, trade and investment indicators driving European opportunity today.
- Hear from peak West Australian bodies about trade opportunity facilitation and support services available to WA exporters and importers.
- Hear updated, latest information on the future Australia EU Free Trade Agreement opening new possibilities for trading with Europe.

Cost per Delegate \$110 - Registration 09:00-09:30

#### Session One: Focus on Western Australia - Opportunity and Support Services to Business

- WA State Director Department Foreign Affairs & Trade - Andrea Gleason
- Programme Coordinator, INDUSTRY LINK, WA Small Business Development Corporation - Andrew Maurice
- WA State Director EFIC - Anita Ratcliffe
- WA Chamber of Commerce & Industry Chief Economist - Rick Newnham - KEYNOTE

- Science & Technology Attaché Embassy of FRANCE, Canberra - Dr. Anne ROUAULT - KEYNOTE - Innovation, Science & Technology in France - Launch of WA Chapter - Australian French Entrepreneurship Challenge -Special Event
- Panel Q&A

Morning Tea &amp; Coffee Break - Sponsorship Available

#### Session Two: Focus on European Growth and Opportunity

- WA State Director AUSTRADE - Tom Calder
- Visegrad Connect & Hungary Trade Commissioner, Embassy of Hungary - Tamas Deutsch - Coverage of economic of Central European powerhouse economies - Hungary, Poland, Czech Republic and Slovak Republic - KEYNOTE Presentation
- Trade Commission of Sweden in Australia - KEYNOTE Presentation - INVITED Innovation by Sweden Programme - Sweden is the world's second most innovative nation according to the Global Innovation Index - Learn how to tap into this clever country
- Executive Director PAWSEY Supercomputing Centre - Neil Stringfellow - KEYNOTE Presentation - Explore West Australian & European cooperation and opportunities in Big Data Super Computing -
- Director of International Relations & National Security Studies, Curtin University, School of Humanities -& Social Sciences - Dr. Alexey Muraviev - European Risk and Security Landscape for Business
- PANEL Q&A

13:30-14:00hrs - Light Lunch - NETWORKING - Lunch Sponsorship Available

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